

SELLER'S INFORMATION

PROGRAM AD PRICES		
Ad Sizes	Ad Dimensions	Ad Prices
Quarter Page	5.5''w x 2''h	\$75
Half Page	5.5''w x 4.25''h	\$115
Full Page	5.5''w x 8.5''h	\$175
Center Booklet	Left avail.-Right SOLD	\$275
Inside Front Cover	Left SOLD -Right avail.	\$375
Inside Back Cover	Both sides avail.	\$375
Back Cover	SOLD	\$475
Website Only	(ad with link to website for 1 year)	\$100

****BONUS**:** Advertisers who purchase a full page ad will have their ad (*which when clicked on will link to their website*) added the homepage of our website for 1 year from the date of purchase!

Our website averages 1,000 unique hits per week!

You may begin selling ad space immediately and we ask that you turn your ads in as you get them—this makes it much easier to keep up with the layouts.

1. Start by making a list of businesses that you support. (e.g. **stores you frequent, pediatricians, dentists, restaurants, hair/nail salons, dry cleaners, pet stores, churches, gyms, grocers, realtors, friends who own their own business** etc...)

Or

You may have friends, neighbors or family members (**grandparents, aunts, uncles, cousins**) who might like place an ad for your dancer in the program wishing them good luck in the dance recital: you can get ideas from last year's recital program.

2. Record each sale onto the log we're providing.

NOTE: Be sure to let merchants know that placing an ad will expose them to hundreds of potential customers!

NEED TO KNOW

- Payments should to be collected when the order is taken – if they want to see a proff first that is fine.
- Pre-designed ads must be submitted in PDF format by email to: avemariadance@comcast.net

The Deadline for Ads is May 7th